



Will 2018 be the end of the road for Cauliflower as a trending fake food?

Throughout last year Cauliflower has masqueraded as everything from a pizza base alternative to, only last week, a 'Steak' in a well known national higher end retailer. Is there some shady international Cauliflower pushing cartel at work? Most probably not. It's more likely that this is another Internet driven trend. Somebody somewhere thought of an innovative and alternative use for this humble Brassica and the ball was set rolling. Let's face it Cauliflower does not belong in a pizza base, even dehydrated and ground it makes a poor flour substitute. It has no place in Ice-cream and it certainly does not make a impressive alternative to a good steak. As a 'None Meat loaf' it is what it says it is, but that does not make it good!

It is a versatile vegetable. Boiled, fried, covered in cheese, all good. So perhaps we should just accept that the Cauliflower is good at what it does, but has certain limitations.

So what will take it's place this coming year? We've already seen recipes for Sweet Potato and a pizza base. Avocado shells replacing Taco cases and Water Melon as an add-hock cocktail container. Hopefully just no more Cauliflower nonsense.

Will 2018 be the end of the road for Cauliflower as a trending fake food? I for one sincerely hope so!